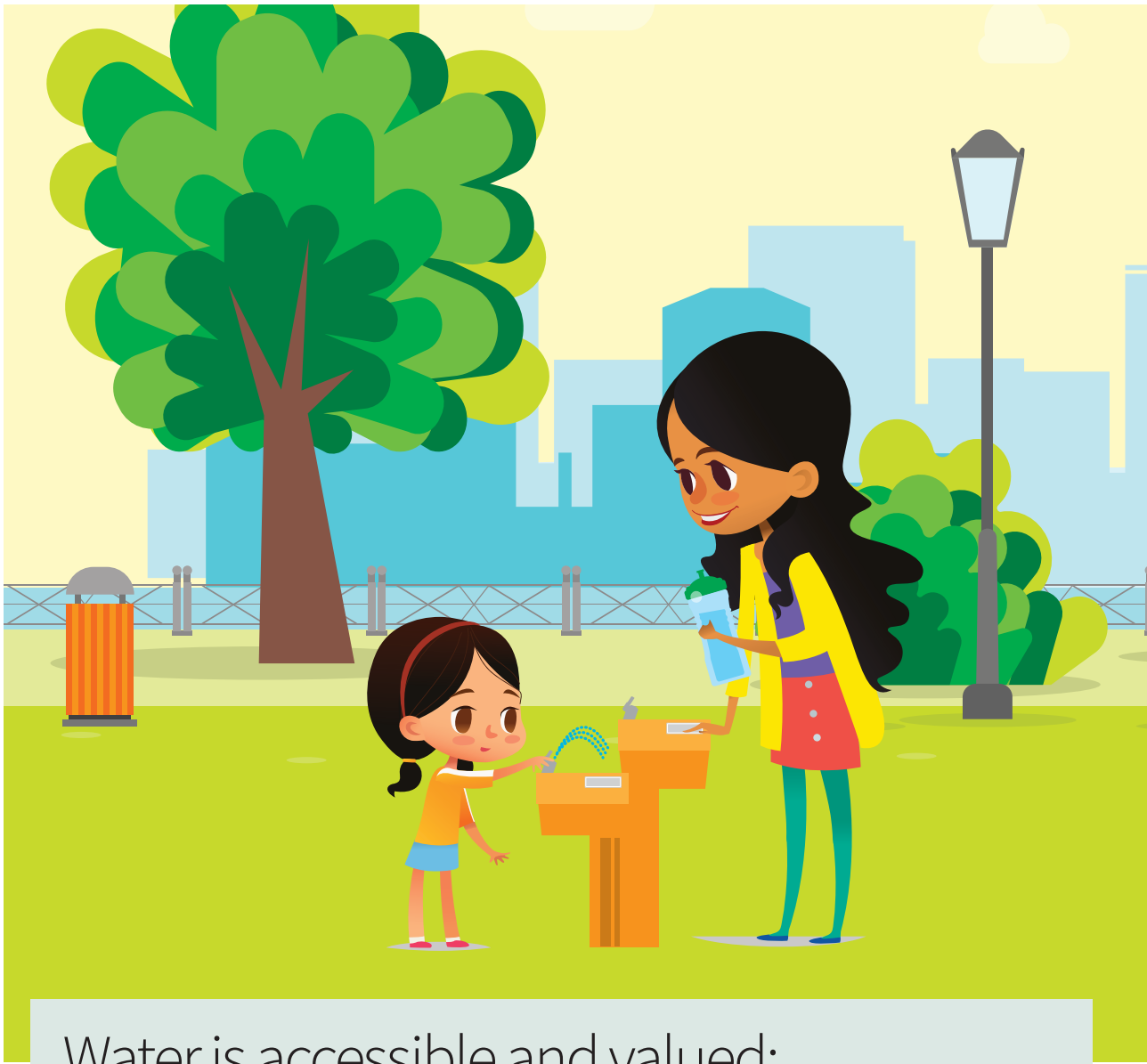


A young child with dark hair, wearing a light blue shirt, is drinking water from a public fountain. The child's eyes are closed in a happy expression, and a stream of water is flowing from their mouth. The fountain is set on a granite countertop. The background is a soft-focus green and brown, with decorative floral and sunburst patterns.

**FOR A MUNICIPAL
ENVIRONMENT
THAT PROMOTES
WATER
CONSUMPTION!**

The logo for 'vital' features a stylized orange heart shape to the left of the word 'vital' in a bold, lowercase sans-serif font. Above the word 'vital' is the word 'collectif' in a smaller, lowercase sans-serif font.

vital collectif



Water is accessible and valued:

- Water fountains are planned in the development of new public spaces and in renovations.
- There is at least one water fountain available at parks, playgrounds, sports facilities and along cycling or pedestrian paths.
- A map of the locations where residents can quench their thirst free of charge is available.
- A campaign reinforces residents' confidence in the quality of water from the municipal water supply.

In municipal buildings, parks and during special events

- Self-serve water is visible and accessible at all times. Mobile water fountains or cisterns can be used during events where it is crowded.
- Sugar-sweetened beverages drinks are removed from the food options.
- Use of reusable bottles and containers is encouraged.
- Bottled water is eliminated and substituted with the availability of public drinking water.



I'm thirsty for health!
in my municipality:

- In municipal facilities, pictograms on the doors and windows indicate residents are welcome to come in to quench their thirst.

Water fountains

- are maintained, repaired and replaced based on a defined protocol;
- are functional and visible;
- offer fresh water;
- are at various heights;
- have sufficient water pressure;*

INSIDE

- are highlighted. The *Ideas for promoting water* document may inspire you. It is available at thirstyforhealth.ca/city.
- have a spout for filling bottles.

*The stream is at least 10-cm high.



ABOUT THE CAMPAIGN

I'M THIRSTY FOR HEALTH!

The *I'm Thirsty for Health!* Campaign is designed to promote healthy hydration by encouraging, normalizing and valorizing the consumption of water among children.

Let's build environments where water is the most visible and attractive beverage!



More tools are available at www.thirstyforhealth.ca

For more information, contact us • 514 598-8058 • soifdesante@gmail.com



collectif
vital